

AWARD LIST AND PROJECT SUMMARIES

On July 8, 2022, the Employment Development Department awarded \$100,000 of *Wagner-Peyser Act* 10 Percent Discretionary Funds to one organization under the Campesino de California Outreach Grant - Radio Media Program for Program Year (PY) 2022-23. The awardee project list and project summary is listed below. Funding decisions are final.

Project List

Applicant Name	County	Award
La Cooperativa Campesina de California	Various	\$100,000
Total		\$100,000

Project Summaries

APPLICANT	La Cooperativa Campesina de California 1107 9 th Street, Suite 420 Sacramento, CA. 95814
CONTACT	Marco C. Lizarraga, Executive Director 1-916-705-4909 mlizarraga@lacooperativa.org
AWARD	\$100,000
INDUSTRY FOCUS	Agriculture
TARGETED PARTICIPANTS	Migrant and Seasonal Farmworkers (MSFW)
KEY PARTNERS	Radio Bilingüe, Inc., California Department of Community Services & Development, Center for Employment Training, California Human Development, Central Valley Opportunity Center, Employers Training Resource, Proteus, Inc.
PROJECT DESCRIPTION	The grantee of the project must develop and deliver 24 semi-monthly, 30-minute hosted radio talk shows and record in video format for the MSFW population in Spanish during PY 2022-23. Additionally, the grantee must use complementing online and social media outlets to publicize the radio talk show and communicate additional information as necessary.
EXPECTED OUTCOMES	The goal of this initiative is to provide MSFW and their families with relevant, timely information regarding the various programs and services offered through the Employment Development Department and its partners.